

INSTANT MAGIC

PRESENTED BY

DAVID COPPERFIELD

FROM KODAK

KODAMATIC™

INSTANT CAMERAS & FILM

for amazing pictures more easily, more often



Exceptional flash capability

Folding models feature:

- built-in electronic flash
- flash every time
- fast flash recycle time
- energy-saving flash circuitry
- automatic exposure control
- automatic flash on/off

Excellent warranties

- cameras offer full 3- or 5-year warranties

New, compact camera design

- 3 folding models
- lighter to carry
- easy to use



1. Closed

2. Partly open

3. Open



Color by Kodak KODAMATIC Instant Color Film



- fastest Kodak instant film
- for pictures in bright light or low light
- for natural, detailed backgrounds
- permits increased shutter speed of KODAMATIC Instant Cameras to reduce effects of camera/subject movement
- designed for use in KODAMATIC Instant Cameras

For best results, use KODAMATIC Instant Color Film (HSI 44-10) in KODAMATIC Instant Cameras. Match the blue loading stripe in KODAMATIC Instant Cameras to the blue loading stripe on every pack of KODAMATIC Instant Color Film.

KODAMATIC Instant Color Film is available in single packs (10 exposures) and Take-Two Paks (20 exposures).

KODAMATIC CHAMP™ Instant Camera

Lowest-priced KODAMATIC Instant Camera.

The KODAMATIC CHAMP Instant Camera helps you get the pictures you want in any light because it has automatic exposure control. You never have to guess when you need a flash, because a low-light signal tells you.

- **FULL 3-YEAR WARRANTY**
- 3-element, fixed-focus lens for pictures from 4 feet to infinity
- automatic exposure control
- motorized print ejection
- low-light signal
- uses J-size battery

KODAMATIC 960 Instant Camera

Lowest-priced folding KODAMATIC Instant Camera. Flash every time.

With the KODAMATIC 960 Instant Camera, you get bright, sharp instant pictures more easily, more often. It flashes every time you take a picture. Outdoors, in sun-light, flash reduces contrast, fills in shadows, and brings out beautiful color by Kodak. Indoors, it adds pleasing detail to backgrounds. And you don't have to wait long between pictures, either, because the KODAMATIC 960 Instant Camera recycles quickly.

- **FULL 3-YEAR WARRANTY**
- built-in electronic flash
- flash every time
- energy-saving flash circuitry
- automatic flash on/off
- fast flash recycle time
- folds flat for easy carrying
- fixed-focus lens
- motorized print ejection
- automatic exposure control
- uses 4 AA-size alkaline batteries

KODAMATIC 970L Instant Camera

Built-in, close-up lens

The KODAMATIC 970L Instant Camera lets you take instant pictures at normal distance or close-up. It has a built-in, close-up lens to let you come within 2 to 4 feet of your subject, plus a normal, fixed-focus lens for pictures 4 feet to infinity. To help you get the pictures you want in virtually any light, it flashes every time you take a picture, indoors or out. And then, to help prevent power drain, it turns itself off automatically when the flash is fully charged.

- **FULL 5-YEAR WARRANTY**
- fixed-focus lens plus close-up setting
- built-in electronic flash
- flash every time
- energy-saving flash circuitry
- automatic flash on/off
- fast flash recycle time
- motorized print ejection
- folds flat for easy carrying
- automatic exposure control
- uses 4 AA-size alkaline batteries

KODAMATIC 980L Instant Camera

Automatic focus

With the KODAMATIC 980L Instant Camera, you don't have to set a thing. It does practically everything for you under a wide range of lighting conditions. You never have to focus; the KODAMATIC 980L Instant Camera focuses automatically. And you never have to worry about exposure. The camera flashes with every picture in bright light or low light, then automatically turns its flash off to save power for your next great instant picture.

- **FULL 5-YEAR WARRANTY**
- automatic focus
- built-in electronic flash
- flash every time
- energy-saving flash circuitry
- automatic flash on/off
- fast flash recycle time
- motorized print ejection
- folds flat for easy carrying
- automatic exposure control
- uses 4 AA-size alkaline batteries



Accessories for KODAMATIC Instant Cameras

Add to the fun with accessories made for your KODAMATIC Instant Camera.

- camera bags
- photo albums
- instant print frames

For convenience and economy, you can use a KODAMATIC Instant Flash with your KODAMATIC CHAMP Instant Camera.



Kodamatic™

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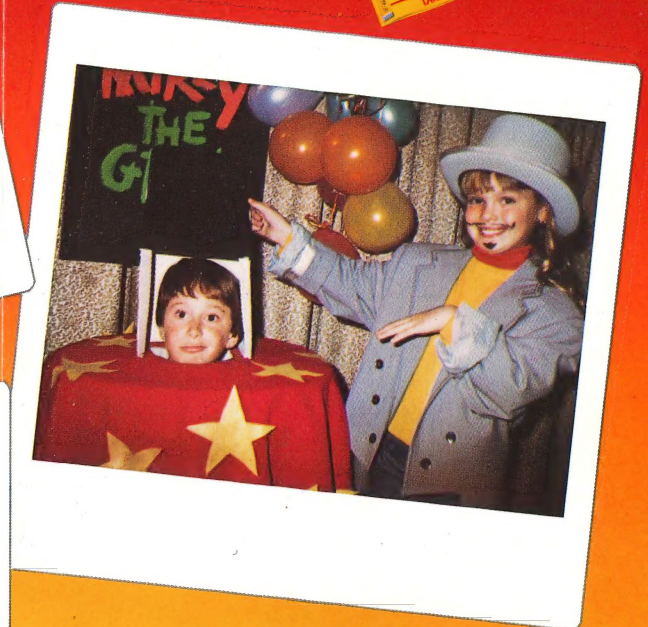
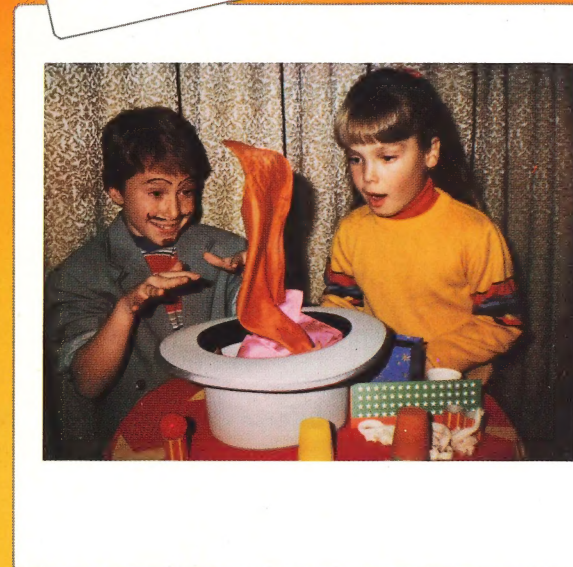
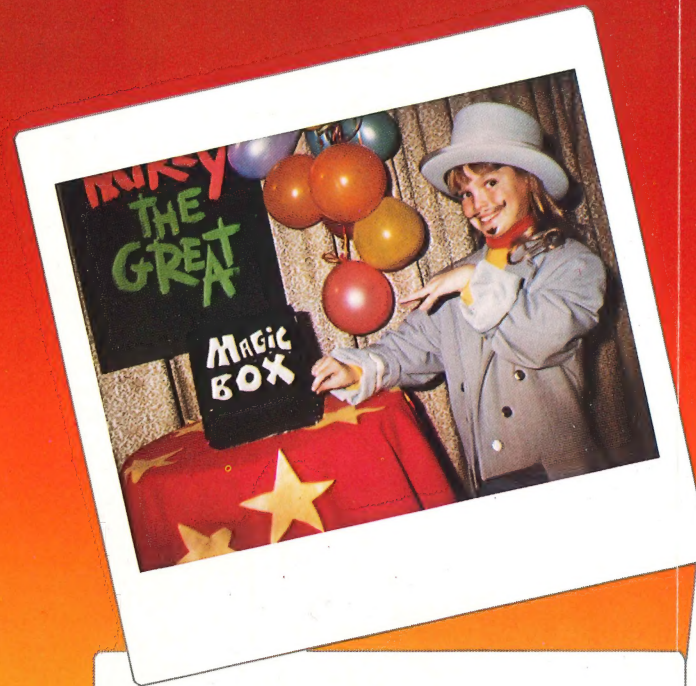
KODAMATIC™

INSTANT CAMERAS & FILM

for amazing pictures more easily, more often



Four new instant cameras and high-speed film for bright, sharp instant pictures with brilliant color by Kodak



Now there's a system for taking instant pictures in a wider range of situations and under a wider range of lighting conditions. On a porch. In a barn. In a restaurant. On dismal, overcast days. In bright sunlight. In dim room light. KODAMATIC Instant Cameras and fast KODAMATIC™ Instant Color Film work together to help expand picture-taking capabilities and deliver reliable, high-quality color by Kodak.

smaller than actual size

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KodamaticTM